



**Reston Community Center  
Board of Governors Monthly Meeting  
December 5, 2016  
8:00 p.m.  
Meeting Agenda**

8:00 – Call to Order	Beverly Cosham, Chair
8:01 – Approval of Agenda	Beverly Cosham, Chair
8:02 – Approval of Minutes and Board Actions	Beverly Cosham, Chair
<ul style="list-style-type: none"> <li>• Approval of November 7, 2016 Board Minutes (As Reviewed and Approved by the Board Secretary)</li> <li>• Approval of November 7, 2016 Board Actions (As Reviewed and Approved by the Board Secretary)</li> </ul>	
8:05 – Chair’s Remarks	Beverly Cosham, Chair
8:08 – Introduction of Visitors	
8:10 – Citizen Input	
8:12 – Committee Report	
<ul style="list-style-type: none"> <li>• November 19 Long Range Planning Committee Meeting</li> </ul>	Michelle Moyer, Committee Chair
8:18 – Approval of Committee Reports	Beverly Cosham, Chair
8:20 – Board Member Input on Activities Attended	
8:30 – Executive Director’s Report	Leila Gordon, Executive Director
8:40 – Old Business	Beverly Cosham, Chair
8:42 – New Business	Beverly Cosham, Chair
8:45 – Adjournment	

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**Reminders:**

<b>Event</b>	<b>Date</b>	<b>Time.</b>
Holiday Staff Team Builder	December 21	1 p.m. - 4 p.m.
Annual Strategic Planning Session	January 6	2 p.m. - 4 p.m.
	January 7	10 a.m. - 2 p.m.

*Professional Touring Artist Series – reminder to release tickets please if you’re not using them.*



**SUMMARY OF MINUTES  
RESTON COMMUNITY CENTER  
BOARD OF GOVERNORS MEETING  
NOVEMBER 7, 2016**

**Present were:**

- Bev Cosham, Chair
- Bill Bouie
- Lisa Sechrest-Ehrhardt
- Vicky Wingert
- Gerald Zavala
- Michelle Moyer
- Bill Penniman
- Bill Keefe
- Paul D. Thomas

**Absent & Excused:**

- John Mendonça

**Attending from the RCC Staff:**

- Leila Gordon, Executive Director
- Cristin Bratt, Public Information Officer

The Chair called the meeting to order at 8:10 p.m.

**MOTION #1:**

**Approval of the November Agenda**

Bill K. moved that the Agenda be approved. Bill B. seconded the motion. The motion passed unanimously.

**MOTION #2:**

**Approval of the October 3, 2016 Board Minutes**

Bill B. moved that the Board approve the October 3, 2016 Board Minutes. Bill P. seconded the motion. The motion passed unanimously with Michelle M. abstaining.

**MOTION #3:**

**Approval of the October 3, 2016 Board Actions**

Bill B. moved that the Board approve the October 3, 2016 Board Actions. Vicky seconded the motion. The motion passed unanimously with Michelle M. abstaining.

**Chair's Remarks**

Bev encouraged everyone to vote in the general election. She reminded everyone that when you live on this earth you are remembered only for what you have given: a heart full of love, a life containing sacrifice and courage.

**Introduction of Visitors**

None.

**Citizen Input**

**Joseph Crawford**, Director of the YMCA Reston-Fairfax, thanked the Board. He said that when you leave this earth you also reflect back on what you've given to it. He is here tonight on behalf of the Reston Kids Triathlon, Reston Association and his organization, the YMCA Fairfax-Reston, to thank RCC for its continued support of the Reston Kids Triathlon. He said the event and the generous scholarship

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opportunities would not be possible without RCC's support and staff participation. He offered the following comments: "I've worked for the YMCA for a decade now and am very familiar with Reston Community Center's work. You would be hard pressed to find a community center that partners more with like-minded organizations to make this community the great place that it is. RCC's work impacts a lot of the families you don't see every day, but who are very appreciative of your efforts."

### **Committee Reports**

None

### **Board Member Input on Activities Attended**

Bill K. said Beausoleil was terrific and he pleaded for RCC to bring them back in a way that allows for dancing. He also enjoyed the Arts Council Awards Luncheon hosted by Jim Vance.

Bill B. was busy with IPAR – now referred to when speaking as “Public Art Reston” – and Park Authority meetings, as well as park surveys. He encouraged everyone to vote “yes” for the bonds on tomorrow’s ballot.

Gerald attended IPAR meetings and will be attending his children’s YAT performance.

Michelle missed the last meeting but reported that since she last saw everyone in September, she attended the Reston Multicultural Festival, the launch of Reston Opportunity Neighborhood (RestON), the Hunters Woods Plaza Trunk-or-Treat event and the “Public Art Reston” Annual Reception fundraiser.

Lisa attended the Arts Council luncheon and was happy to celebrate northern Virginia’s talent. She also heard a lot of great community input at the Reston Opportunity Neighborhood launch; it was great to reconnect with a lot of folks she hasn’t seen in a while.

Vicky attended several meetings for Reston Historic Trust, including the annual home tour. She also attended a few events at the Harrison Apartments and thought it was interesting to get a feel for the demographics there. She noted that RHT is getting a new executive director in January.

Bill P. saw *Beyond Sacred: Voices of Muslim America* at the CenterStage. He thought it was interesting and really appreciated the show. He also attended his 50<sup>th</sup> high school reunion.

Bev attended Beausoleil, the Arts Awards luncheon, the Reston Chorale concert, *Beyond Sacred: Voices of Muslim America*, a Public Art Reston event and also worked with the Shenandoah Conservatory Chamber Orchestra at an event as part of the film festival in Middleburg, VA. She noted that she sang music that accompanied the film *Birth of a Nation* – the new film titled as such. Sheila Johnson was presenting the composer with an award; both she and the recipient were crying following the performance.

### **Old Business**

Bill P. said the Preference Poll went very smoothly and he detailed stats from the attached report. The process approved by last year’s committee worked well. He noted the proposed schedule for next year and did not have recommendations for any major changes. He said that a new addition this year was a Facebook Livestream of the Candidate Forum on Facebook. That format generated a lot more eyeballs and attention and helped assure participation levels in the Preference Poll that are consistent with where they have been in the past – even though it wasn’t contested. He believes that marketing resources may have more of a digital focus in future years.

### **MOTION #4:**

#### **Acceptance of the 2016 Preference Poll Committee Report**

Bill B. moved to accept the Preference Poll Committee Report. Michelle seconded. The motion passed unanimously.

Bev adjourned the meeting. Leila explained that this is the end of the 2015-2016 Board term and we will reconvene immediately to seat the 2016-2017 Board members.

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Bev convened the 2016-2017 Board and asked the nominating committee to present a slate of officers. Vicky presented the following nominations:

- Bev Cosham, Chair
- Michelle Moyer, Vice Chair
- Lisa Sechrest-Ehrhardt, Secretary
- Gerald Zavala, Treasurer

### **MOTION #5:**

#### **Approval of the 2016-2017 Officer Slate**

Bill B. moved that the Board approve the slate as presented. Bill K. seconded the motion. The motion passed unanimously.

Beverly Cosham and Michelle Moyer were re-seated on the Board and Paul D. Thomas joined the Board as a consequence of the Preference Poll. Bev thanked everyone for trusting her to be Chair again and welcomed Paul to the Board. She noted that she always finds it interesting that even when the Preference Poll is uncontested, each candidate receives a different number of votes because some people choose not to cast all three of their votes.

### **New Business**

Leila reminded the Board that they are all invited to the YMCA gala this Saturday. Please coordinate with her if you still need seats.

### **Executive Director's Report.**

Leila said we're having another caulking problem in the pool. The vendor from last year was required to repair it with a different compound and this compound is also not satisfactory. The vendor acknowledged that they were not able to do the job they were contracted to do. We are therefore not paying them and this has been acknowledged and supported by DPMM. We are pursuing a solution with the other vendor in the county; we are seeking caulk that can be applied in wet conditions and therefore not require draining of the pool. This chain of events will likely accelerate replacement of the pool shell. At the Strategic Planning Session in January, we'll get detailed information on how we will manage that. Replacing the shell will take a substantial period to accomplish. We'll see which systems can be simultaneously replaced to make the shut-down as effective as possible. She said there was a conversation with the vendor about what went wrong; they aren't sure and therefore don't know how to resolve it, which is why they relieved us of payment responsibilities. She noted that we will continue to minimize closure (and revenue impact) with our pool maintenance.

Leila also participated in the Reston Opportunity Neighborhood launch and noted that many people were there to get information on supporting and volunteering with the organizations involved in the effort. Supervisor Hudgins was very energized by the evening.

Lisa added that they had interpreters in four-five different languages to help better communicate with attendees. They wore headsets and it was real-time translation. Leila said the neat thing with this initiative is that the school system has made the commitment to be involved – a critical element since that is the link to the kids. There is a concerted effort to get input and feedback from the families we want to serve. Those two layers are key and give her hope that how we leverage the resources in our community will truly have significant collective impact.

Bev said the Reston Chamber Orchestra will have a concert on November 20. All concerts are free, but donations for the Thanksgiving Food Drive are requested. She also hopes to see everyone at the food sorting event on Thanksgiving Day.

Michelle asked the location of the Board Orientation on November 19. Leila confirmed it's here at RCC Hunters Woods.

Bill K. noted that the Lake Anne Coffee House is now open.

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**MOTION #6**

**To Adjourn the Meeting**

Bill B. moved to adjourn the meeting at 8:46 p.m. Bill K. seconded the motion. The motion passed unanimously.



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Lisa Sechrest-Ehrhardt,  
Board Secretary

\_\_\_\_December 1, 2016\_\_\_\_\_  
Date

**BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON NOVEMBER 7, 2016**

- 16-1107-1 Bd That the Board approve the Agenda**
- 16-1107-2 Bd That the Board approve the October 3, 2016 Board Minutes**
- 16-1107-3 Bd That the Board approve the October 3, 2016 Board Actions**
- 16-1107-4 Bd That the Board approve the Preference Poll Committee Report**
- 16-1107-5 Bd That the Board approve the 2016-17 Officer Slate**
- 16-1107-6 Bd That the meeting be adjourned.**



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Lisa Sechrest-Ehrhardt,  
Board Secretary

\_\_\_\_\_  
December 1, 2016\_\_\_\_\_  
Date



**RESTON COMMUNITY CENTER  
BOARD OF GOVERNORS  
LONG RANGE PLANNING COMMITTEE REPORT  
NOVEMBER 19, 2016**

**Present were:**

- Bev Cosham, Board Chair
- Gerald Zavala
- Bill Bouie
- Michelle Moyer
- Lisa Sechrest-Ehrhardt
- Vicky Wingert
- Paul Thomas
- Bill Keefe

**Absent and Excused**

- Bill Penniman

**Attending from the RCC Staff:**

- Leila Gordon, Executive Director
- Cristin Bratt

Bev welcomed everyone and introduced Hunter Mill District Supervisor Cathy Hudgins. Supervisor Hudgins had a candid conversation with the Board about her goals for Reston. The Reston Opportunity Neighborhood (RestON) initiative is very important to her right now. She was excited by the level of enthusiasm at the launch event but noted that initiatives such as these depend on the implementation of institutionalized frameworks in order to ensure their long-term success. Otherwise, it is an individual-to-individual set of actions, built on personal relationships that may fall apart when certain individuals are no longer present to drive implementation. She said that South County has been working to create an Opportunity Neighborhood for more than five years, but that she doesn't think that it will take as long in Reston. She believes we need to find a better way overall to deliver education and services in this county. She really wants to work on improving the infrastructure to provide these necessary resources. The group discussed how RCC and other community partners can help facilitate these sorts of frameworks.

Leila noted that we're seeing success with programs like the Langston Hughes Middle School Afterschool Program, but that as noted, its long-term success depends on institutionalizing the framework so it's not solely depending on leader relationships at each organization. She described that we're also working on a new Learn-to-Swim initiative in the community, and that RCC is hoping to take the program to kids who don't have the best options to take swimming lessons. She hopes this will start through a partnership with Laurel Learning Center. There was general conversation on RCC's role in RestON and where we can be of assistance in the efforts.

Leila also noted that we are increasingly working to take RCC programs and content outside the walls of our own buildings. The new multi-family dwellings in Reston are built with community centers inside them, but they don't include the staffing and content that these spaces require – so we're moving our content into those community spaces where possible. We will continue to find ways to expand our programming reach while also building community; we want to be sure our RCC identity isn't reduced to simply being a traveling teacher.

Supervisor Hudgins said planning continues on Reston Town Center North (RTCN). Leila shared three RCC Board priorities that she hopes Supervisor Hudgins will continue to support as they move forward:

- 1.) The Park Authority Recreation Center; which Bill Bouie characterized as now being a "Health and Wellness Center."
- 2.) Performing Arts Center – Leila believes there are several opportunities to realize this need within the Reston Town Center experience – whether in RTCN or other areas.

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- 3.) Memorial Garden of Reflection – She noted that planning to create this sort of memorial garden elsewhere in Reston has reached an impasse; she hopes there is the potential to include a memorial garden/park in the town green portion of Reston Town Center North.

Supervisor Hudgins explained that they are currently preparing a Request for Proposal for Phase 1 of the redevelopment (library and shelter), and that it may include affordable housing. She thinks we need to be upfront with our overall goals from the very beginning. Leila and the Board members agreed. Supervisor Hudgins also expressed a desire for INOVA to play a more integrated role in our community and hopes that the organization will take advantage of the opportunity to do so during the redevelopment process. Regarding the health and wellness center, Supervisor Hudgins believes that discussions on how to achieve this as a function of redevelopment where INOVA can be a major contributor will take place as the process unfolds.

Supervisor Hudgins and the Board also agreed that the Reston Master Plan language should be preserved in the redevelopment process RFP as an addendum so that it serves as a useful reference point. Board members feel that will help respondents provide more options than simply one-for-one replacement of the library and shelter.

There was general discussion about the sorts of models that are the most effective in achieving meaningful progress in creating holistic communities. Paul said that he thinks it is more difficult to achieve a community feeling when building ownership is fractured between several persons with competing priorities. Progress is more attainable when there is one owner who exhibits a great deal of flexibility and openness to change.

Leila briefly reviewed the agenda for the January Strategic Planning Sessions. Friday's discussion will center on our data profile/participation over the past year. Saturday will be focused on capital planning and new programming. She has asked Wayne Hughes to reimagine RCC facilities, keeping in mind the constraints of our physical footprint in the Hunters Woods plaza. She said that we have a little more than \$1 million in capital systems replacements to undertake in our pool complex. She doesn't want to spend money without considering if we can do something substantive that will be more optimal for long term use of the RCC pool once the FCPA facility is built. Wayne has a floor plan and he's going to give us some scale concept drawings and discussion points.

On Saturday afternoon of the retreat, Rebekah Wingert-Jabi will join us to discuss the media environment of the future. She will propose a model for a new digital cost center at RCC. That model would offer us compelling programs to reach the often hard-to-reach teen and young adult population. The program will also give us the ability to produce videos for our nonprofit partners to help them better reach and serve the community. She noted there are successful models for the initiative that are very intriguing. Leila noted that after our January conversations, we'll need to be prepared to move into the engagement cycle that begins in February with both discussions.

Leila noted that she is exploring adding a component to MLK weekend that will provide a structured forum for community members wishing to have a meaningful conversation about the country we're living in and what steps we can take to improve it. She believes this sort of conversation will occur naturally following Eugene Robinson's keynote address and the luncheon, so a moderated forum may help facilitate it.

She explained that every Board member received a new Orientation binder, which includes a tab that includes links to additional online governing documents. She reviewed the contents of the binder and encouraged everyone to read through the binder and also keep it handy for reference when needed. Bill B. asked if it's possible to put the binder contents online so the information is always accessible. Paul suggested that perhaps there could be an online repository of Board materials/information. Leila said that we do post all Board packages online. Cristin will send out a link to a PDF of the material in the binder.

Bev thanked Supervisor Cathy Hudgins for joining us for a discussion this morning. She also thanked the Board and shared a quote she read recently: "Good things come to those who believe, better things come to those who are patient and the best things come to those who don't give up." She encouraged the Board members to continue working to advance their causes.

The meeting ended at 11:15 a.m.



## Executive Director Report November 2016

### Administration

We are seeing continuing issues with the pool caulking. We've been unable to obtain a quote from the one other vendor in the County's contract register who can perform this work. The staff will continue to make patches as needed and we will plan a more permanent solution in the context of the upcoming pool systems' replacement efforts.

Our discussions with Secure Futures regarding the potential for solar panels to be installed on our rooftop are proceeding. The energy offset is likely to be low (estimated at 3 percent) but the long-term value of moving our energy consumption to a more sustainable approach is high. We will need to explore the idea now with the County's purchasing and legal departments to determine how to proceed and whether or not a competitive purchasing process will be required.

Friday, Public Information Officer Cristin Bratt will receive an Outstanding Performance Award for her exceptional efforts to boost the social media presence of RCC over the past several months. Cristin has been able to significantly leverage these tools to achieve excellent exposure and penetration of our market for events and programs. Her research and implementation of new social media advertising tools have saved us advertising dollars compared to traditional print media strategies and are measurably improving awareness of RCC activities.

### Programs

November's Thanksgiving Food Drive was very successful. A total of 38 donation boxes were distributed to locations in Reston (including businesses throughout Reston Town Center) and nearby. It's estimated that the collection received 15,000 pounds of non-perishable food and other items worth an estimated \$25,800. In addition, \$385 in gift cards and \$130 in cash were given. The total contribution of \$26,315 to Cornerstones is enough to feed more than 900 families for two and a half months. We are part of an extremely generous community. For the sorting and packing at RCC, then unloading at Cornerstones, 192 volunteers helped assure the success of the drive over the three days that it entails. This is people power at its best.

Friday's parade event went smoothly and received very enthusiastic press. The contest for the best local Thanksgiving parade highlighted Reston Town Center's parade consistently in the top 10 for voting. The weather cooperated and thousands of folks turned out for the signature community experience. Our Gifts from HeART event (part of the Jingle on the Plaza festivities at Lake Anne) the first weekend in December rounded out our traditional holiday season kick-off festivities. This year, that event involved the most vendors ever and expanded into the Wellness Studio.

On Tuesday this week, RCC employee Ali Clements will be recognized for the RCC Rides program with a Transportation Advisory Council award in the Board of Supervisors auditorium. RCC Rides also took home the "Best New Program" award (in our population category) at the annual Virginia Recreation and Park Society conference this past month. We continue to receive high praise from the people this program serves and continue to stress the need for volunteer drivers to support the program.

### Executive Director

Meetings/activities: Public Art Reston Annual Reception; Human Services Leadership Team meetings; Arts Council board meetings; Ethics Day planning; One Fairfax Equity Policy launch meeting; Master Arts Plan Task Force meeting; Reston Opportunity Neighborhood planning; Region 3 Change Team organizational meeting; RCC accreditation planning; Tysons/Cap One Performing Arts Center discussions.